

TEXTILE & READY-TO-WEAR INDUSTRY IN TURKEY

SNAPSHOT

The Turkish textile economy enjoys great importance in the European and North American textile trade. The enormous growth of the textile branch in recent years is reflected in the modern factory installations in Turkey.



1,67 MILLION EMPLOYEES
IN TURKEY'S TEXTILE INDUSTRY



73,4% OF EXPORT FROM EUROPE
MAIN DESTINATIONS: GERMANY & SPAIN



\$17,7 BILLION EXPORTATION
READY-TO-WEAR PRODUCTS IN 2019



3RD PLACE IN EUROPE
& 7TH PLACE GLOBALLY



5,7% EXPORTS TOTAL TEXTILE
& RAW MATERIALS SECTOR



17.000 FIRMS IN TURKEY
TEXTILE INDUSTRY IN 2019

TEXTILE SECTOR REGIONAL CLUSTER MAP

When textile and ready-to-wear are evaluated together, it has a very long production chain starting from fiber to finished clothing or use articles. Both sectors generally consist of fiber, yarn, weaving, knitting, non-woven surface, dye-finishing, ready-to-wear sub-sectors.



Legend:
▲ Textile
▲ Ready To Wear
▲ Leather products

STRENGTHS & OPPORTUNITIES

- 1 Production hub: Rich choice of products, customized production, competitive prices.
- 2 Resources in raw materials: 7th in the world in cotton production/ Organic materials.
- 3 High quality finishes & Design products.
- 4 Geographical advantage: Dynamic, flexible logistics services & Proximity to target markets.
- 5 Local consumption on the rise.

BRANDS THAT PRODUCED IN TURKEY

PULL&BEAR

MARKS & SPENCER

Massimo Dutti
SINCE 1985



TOPSHOP

schlafgut



Bershka

GAP

ZARA

ERA TURKEY

The partner who accompanies you for all your business activities with Turkey!

Customized formulas, adapted to your needs, for implantation in optimal conditions ...

Source : Entegre Project Management & Business Sweden